

dhruvkuttan.

Product Designer • Story Teller • Unicorn Aspirant



On the Web.

 www.dhruvkuttan.com

 [dhruv.kuttan](https://www.facebook.com/dhruv.kuttan)

 [dhruv.kuttan](https://www.instagram.com/dhruv.kuttan)

 [dhruvkuttan](https://github.com/dhruvkuttan)

My Skillset.

Tools

Adobe XD	6 Years
Figma	3 Years
Sketch	4 Years
Adobe Illustrator	8 Years
Adobe Photoshop	7 Years
Adobe After Effects	2 Years
HTML, CSS	Conversational
Blender	2 Years
JIRA	2 Years

Design

Design Thinking, Strategy, Stakeholder Management, Communication, User design research, Information Architecture, Wire-framing, Prototyping, Visual design.

Awards and Recognition.

Leena AI

Cultural Ambassador (Q3 2023)

Going Above and Beyond. We are driven by ownership mentality

Leena AI

Spot Award (August 2023)

Hard work, dedication, and unwavering commitment to excellence

Leena AI

Spot Award (May 2023)

Hard work, dedication, and unwavering commitment to excellence

Hello There!

I am a multi disciplinary designer with 5+ years of experience in driving design-led solutions across cross functional teams. I question the why of things before delving into the what and how.

I employ a data driven approach towards problem solving and am familiar with working under constraints. This allows me to be flexible yet nimble, without compromising on the velocity to deliver results. A blend of creativity, strategic thinking and human centric approach allows me to craft meaningful experiences and offer delight.

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Experience.

Leena AI

Senior Product Designer

Oct 2022 - Present

Leading design efforts for flagship products at Leena AI. Using generative AI to enhance user experience and increase value addition for users. I work with a cross functional team in an agile environment to achieve our goals. I am responsible for outlining the best practices to create unified experiences across all Leena AI products. I also contribute to maintaining and evolving the master design system, and look after hiring to grow our design team and evolve the design culture.

Excellerate (Now Encora | Formerly Synerzip)

Product Designer

August 2020 - October 2022

As a product designer, I am responsible for driving and designing products and experience for small to mid size companies by collaborating with a cross functional team. Led green field projects like **Souqh** from concept to development resulting in a POC that led to a successful pre-seed round and the MVP leading to an ARR of 125+ paying customers that signed up for the platform.

SAP Labs

Design Scholar

July 2018 - August 2020

As a design scholar, I was part of Analytics HANA DW Modeler Team assisting BW4HANA and Big Data Hub (Data Intelligence) teams. Designed feature sets aimed towards new users to help them get acquainted with complex applications by simplifying user journeys and improved navigation.

Education.

Post Graduation

Srishti Institute of Art, Design and Technology

2018 - 2020, Bengaluru, India

Junior College

Indira National School (Science)

2012 - 2014, Pune, India

Under Graduation

MAEER's MIT Institute of Design

2014 - 2018, Pune, India

High School

Indira National School

2010 - 2012, Pune, India