


dhruvkuttan.


Product Designer • Story Teller • Unicorn Aspirant




On the web.

 www.dhruvkuttan.com

 Dhruv Kuttan

 Dhruv.Kuttan

 Dhruv Kuttan

My Skillsets.

Design

Adobe Illustrator	7 years
Adobe Photoshop	7 years
Adobe Indesign	3 years
Adobe XD	3 years
Sketch	3 Years
Fusion 360	5 years
Sketchbook Pro	5 years
Solidworks	3 years
Keyshot	4 years
After Effects	Experimenting
HTML, CSS	Conversational

Personal

Team Player, Leadership Qualities, Communication, Planning and strategy, Time Management, Punctual, Open Minded, Quick & Eager learner, Condense complex content

Creative.

Head, Merchandise Team

1874 - Annual Design Festival of MITID, 2017

Music Composer

India Film Project
All India Top 10, 2017

Speaker

Workshops on Illustration and Presentation techniques, 2016

I am also known for.

Being a Panda
Teddy Bear
Bear Hugs
Cookie Monster
BFF; Big Fat Foodie
Beatboxing
Jam Sessions
Having your back
Good sense of humour

Hello There!

I am Dhruv Kuttan, a straight shooter, enthusiastic individual, full of pop culture references, who craves hunger, not only for food, but also for tasty complex problems waiting to be solved.

I believe collaboration is king and I may not have all answers, but ever since I discovered the search engine, I have not returned empty handed.

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Experience.

Excellerate | (Formerly Synerzip)

Product Designer
Aug 2020 - Present

As a Product Designer, I am responsible for driving and designing products and experience for small to mid size companies by collaborating with a cross functional team comprising of Product Managers, Architects, Engineers and Testers.

Souqh: Drove the product design and experience from inception all the way to production including developing a POC which resulted in the clients successfully closing the pre-seed round within 30 days. In addition the MVP has led to a positive response of 125+ paying service providers onboarded within 2 months of Beta Launch.

SAP Labs

Design Scholar
July 2018 - August 2020

As a Design Scholar, I was part of Analytics HANA DW Modeler Team assisting BW4HANA and Big Data Hub (Data Intelligence) teams.

Graph snippet: Designed a feature which helps speed pipeline design time for data preparation by experienced users and the same feature helps guide new users to get familiar with pipeline tasks. Feature is released and live.

Modeler Redesign Concept: Redesigned the Datahub flagship product by aligning to SAP Fiori Design Principles. Created a single point of entry to reduce chaos on landing page and simplify navigation. Designed an onboarding experience to acclimatise naive users.

Data Set Navigation: Simplified information architecture and designed an approach to differentiate between table type, file type and .csv files or Part files. Part files are represented as folder which can be confusing for user when selection of files.

Education.

Post Graduation

Srishti School of Art, Design and Technology
2018 - 2020, Bangalore, India

Junior College

Indira National School (Science)
2012 - 2014, Pune, India

Under Graduation

MAEER's MIT Institute of Design
2014 - 2018, Pune, India

High School

Indira National School
2010 - 2012, Pune, India